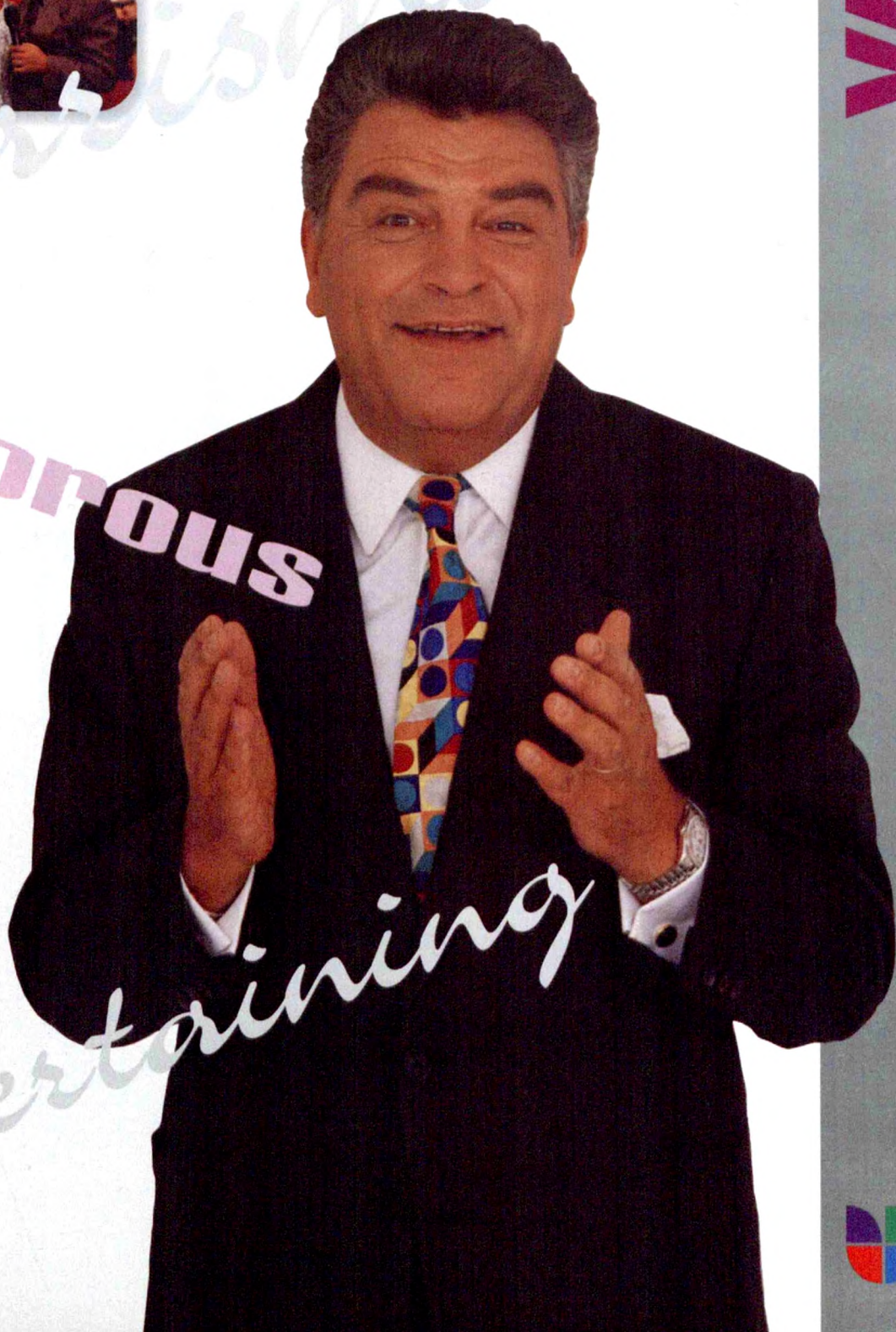




SABADO GIGANTE

with
DON FRANCISCO

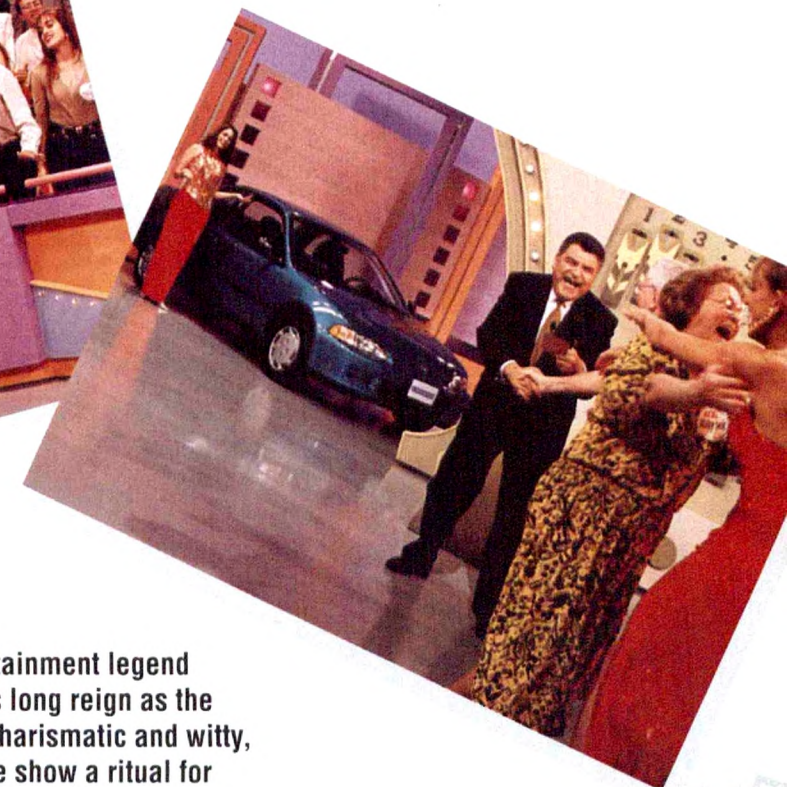
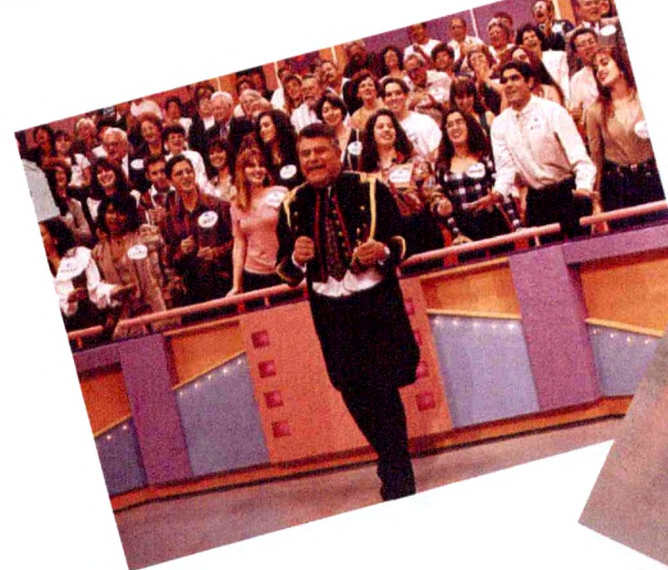
VARIETY



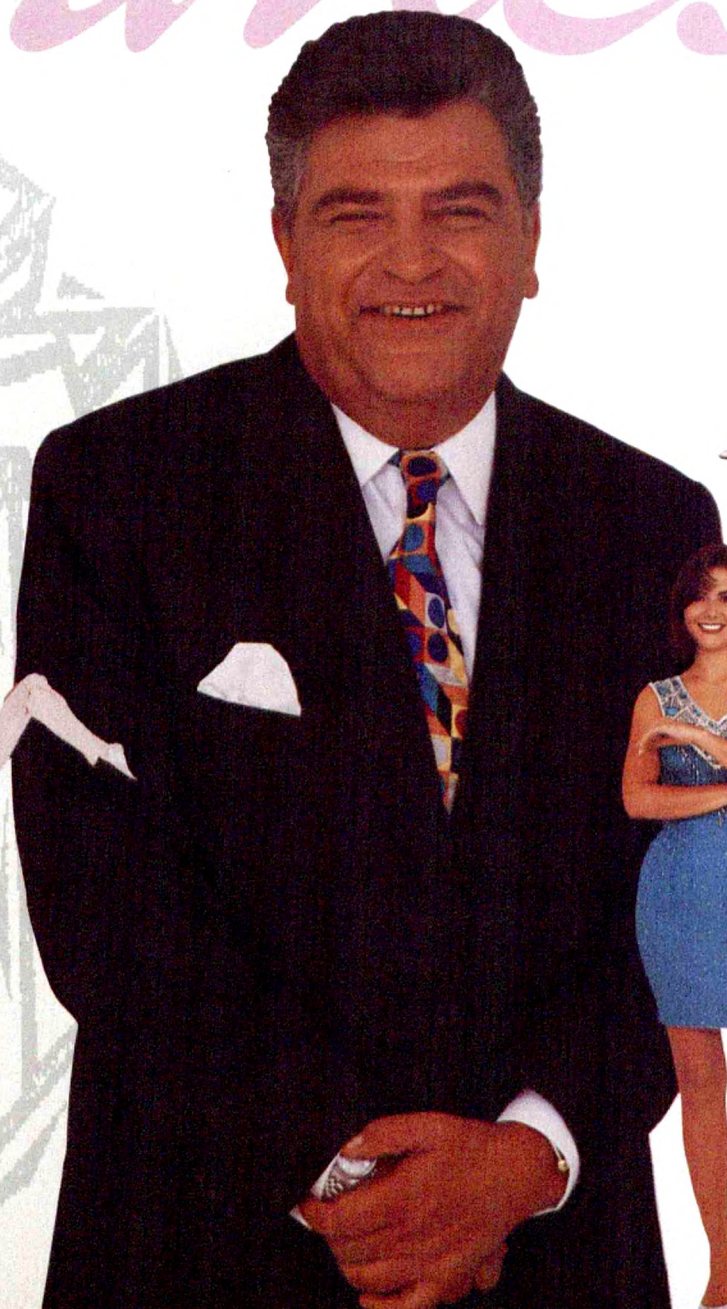
HUMOROUS

Entertaining





Games



A Saturday night extravaganza hosted by television and entertainment legend Don Francisco, *Sabado Gigante (Giant Saturday)* continues its long reign as the highest-rated variety show on Spanish-language television. Charismatic and witty, Don Francisco lights up the stage like no one else, making the show a ritual for viewers tuning in each Saturday night.

This action-packed 4-hour audience participation/variety show has something exciting for everyone, featuring games, contests and audience skits. In addition, Don Francisco brings in top entertainers to perform weekly.

What is especially attractive about *Sabado Gigante* for advertisers is its exceptional product-integration capabilities. Univision's *number one* advertising opportunity, *Sabado Gigante* continues to be one of the world's most popular television programs.

Saturday nights are better than ever!

Prizes





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