

VARIETY



SABADO GIGANTS



Saturday
nights
are better
than ever!





SABADO GIGANTE INTERNACIONAL

with
DON FRANCISCO

A Saturday night extravaganza designed for family viewing, *Sábado Gigante* continues its long reign as the highest rated variety show on Spanish-language television. Hosted by the charismatic entertainment legend "Don Francisco," the spectacular show has become a weekly ritual for Hispanic audiences of all ages.

This action-packed, 4 hour audience participation variety show has something exciting for everyone — including games, contests, comedy skits, musical numbers, and special appearances by today's leading Latin entertainers.

Especially attractive for advertisers is *Sábado Gigante's* exceptional product integration capability, which makes it a most effective advertising vehicle for reaching millions of loyal U.S. Hispanic viewers in all demographics.



**Product
Integration**



SALES OFFICES

NEW YORK

605 Third Avenue
12th Floor
New York, NY 10158
Tel: (212) 455-5200
Fax: (212) 867-6710

LOS ANGELES

6701 Center Drive West
15th Floor
Los Angeles, CA 90045
Tel: (310) 338-0700
Fax: (310) 348-3626

ORANGE COUNTY

2030 Main Street
Suite 235
Irvine, CA 92714
Tel: (714) 474-8585
Fax: (714) 474-8385

CHICAGO

541 N. Fairbanks Court
11th Floor
Chicago, IL 60611
Tel: (312) 494-5100
Fax: (312) 494-5115

MIAMI

9405 NW 41st Street
Miami, FL 33178
Tel: (305) 471-4021
Fax: (305) 471-4027

DALLAS

600 East Las Colinas Blvd.
Suite 566
Irving, TX 75039
Tel: (214) 869-0202
Fax: (214) 869-2635

SAN FRANCISCO

50 Fremont Street
41st Floor
San Francisco, CA 94105
Tel: (415) 538-8094
Fax: (415) 538-8090

DETROIT

3155 W Big Beaver Road
Suite 105
Troy, MI 48064
Tel: (248) 643-1921
Fax: (248) 643-7993

SAN ANTONIO

411 East Durango Boulevard
San Antonio, TX 78204
Tel: (210) 227-4141
Fax: (210) 227-0469

ATLANTA

3060 Peachtree Road, N.W.
Suite 1430
Atlanta, GA 30305
Tel: (404) 264-8660
Fax: (404) 264-8661